



PROTECTION OF PERSONAL DATA

WEBSITE COOKIE POLICY

Protecting the privacy of visitors to the website operated by the Company Name (Erco Boya) (www.eceboya.com) is one of our institution's leading principles. This Cookie Usage Policy ("Policy") explains to all website visitors and users the types of cookies used and under what conditions.

Cookies are small text files stored by the websites you visit on your computer or mobile device. They are generally used to provide you with a personalized experience while using the website, to improve the services offered, and to contribute to ease of use while browsing a website. If you prefer not to use cookies, you can delete or block them from your browser settings. However, we would like to remind you that this may affect your use of our website. Unless you change your cookie settings in your browser, we will assume that you accept the use of cookies on this site.

WHAT TYPES OF DATA ARE PROCESSED IN COOKIES?

Cookies on websites collect data related to your browsing and usage preferences on the device you visit the site with, depending on their type. This data includes the pages you access, the services and products you review, your preferred language selection, and other preferences.

WHAT ARE COOKIES AND WHAT ARE THEIR PURPOSES?

Cookies are small text files stored on your device or server by the websites you visit through browsers. These small text files, which contain your preferred language and other settings on the site, help remember your preferences on your next visit to the site and help us make improvements to our services to enhance your experience on the site. Thus, you can have a better and personalized user experience on your next visit.

The main purposes of using cookies on our website are listed below:

- Improving the functionality and performance of the website to enhance the services provided to you,
- Improving the website and offering new features through the website and customizing the offered features according to your preferences;
- Ensuring the legal and commercial security of the website, you, and the institution, and preventing fraudulent transactions through the site;
- Fulfilling legal and contractual obligations, primarily arising from the Law No. 5651 on the Regulation of Broadcasts Made on the Internet and the Fight Against Crimes Committed Through These Publications and the Regulation on the Principles and Procedures for the Regulation of Broadcasts Made on the Internet.

ECE BOYA KİMYA SANAYİ VE TİCARET A.Ş.

Merkez: Demirciler Osb. Mah. İbrahim Aracı Cad. No:1/2 Dilovası/Kocaeli

Tel: +90 0262 644 45 44 **Faks:** 0262 644 45 40

Fabrika Şube: Deri Osb. Mah. Karadeniz cad. No:9 Tuzla/İstanbul

Tel: +90 0216 394 09 20 **www.eceboya.com**

Vergi Dairesi: İlyasbey **Vergi No:** 324 043 7979

Ticaret Sicil No: 34793

Mersis No: 0324043497900001

Kep: eceboya@hs01.kep.tr



3. TYPES OF COOKIES USED ON OUR WEBSITE

3.1. Session Cookies

Session cookies ensure the proper functioning of the website during your visit. They are used for purposes such as maintaining the security and continuity of our sites and yours during your visit. Session cookies are temporary cookies that are deleted when you close your browser and are not permanent.

3.2. Persistent Cookies

These cookies are used to remember your preferences and are stored on your device through browsers. Persistent cookies remain stored even after you close your browser or restart your computer. Until deleted from your browser's settings, these cookies are kept in your browser's subfolders.

Some types of persistent cookies can be used to provide you with personalized recommendations based on your usage purposes on the website.

Through persistent cookies, when you revisit our website with the same device, it is checked whether a cookie created by our website exists on your device. If it exists, it is understood that you have previously visited the site, and the content to be communicated to you is determined accordingly, thus providing you with better service.

3.3. Mandatory/Technical Cookies

These are essential cookies for the proper functioning of the website you visit. The purpose of these cookies is to provide necessary services by ensuring the operation of the site. For example, they allow access to secure sections of the website, use of its features, and navigation.

3.4. Analytical Cookies

These cookies collect information about the usage pattern, frequency, and number of visits to the website and show how visitors accessed the site. The purpose of using these cookies is to improve the functioning of the site, enhance performance, and determine general trends without containing data that could identify visitors. For example, they may show the number of error messages displayed or the most visited pages.

3.5. Functional Cookies

These cookies remember the choices made by the visitor within the site for the next visit. The purpose of these cookies is to provide ease of use for visitors. For example, they prevent the need to re-enter the user password on each page visited by the site user.

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3.6. Targeting/Advertising Cookies

They measure the effectiveness of the advertisements presented to visitors and calculate how many times the advertisements are displayed. The purpose of these cookies is to present personalized advertisements to visitors based on their interests.

Similarly, they enable the identification of visitor interests during browsing and the presentation of appropriate content. For example, they prevent the same advertisement from being displayed to the visitor again shortly after it was shown.

4.HOW TO MANAGE COOKIE PREFERENCES?

To change your preferences regarding the use of cookies, or to block or delete cookies, you can change your browser settings. Many browsers offer options to accept or reject cookies, accept only certain types of cookies, or receive warnings from the browser when a website requests to store cookies on your device.

Additionally, it is possible to delete cookies previously saved in your browser.

If you disable or reject cookies, you may need to manually adjust some preferences, and some features and services on the website may not work properly as we may not recognize or associate your account. You can change your browser settings by clicking on the relevant link from the table below.

5.EFFECTIVE DATE OF THE WEBSITE PRIVACY POLICY

The Internet Site Privacy Policy is dated/..../.... If all or specific provisions of the Policy are updated, the effective date of the Policy will be updated accordingly. The Privacy Policy is published on the institution's website (www.alanadi.com) and made available to relevant individuals upon request.

ECE BOYA Kimya San. ve Tic. A.Ş

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